

2025 Genesee Rapids – Sponsorships & Program Team:



Michael Burgett – Rapids fan since 2016, Business Sponsor 2023-present

Tamara Peet – Rapids fan since 2021, Player Host Home 2022 season, 2023-present business sponsor

Terry Sweet – Rapids fan since 2017, Player Host Home 2017-2024

The Sponsorship & Program Volunteer Team is primarily responsible for 'communicating to' and 'following up with' preexisting Rapids Sponsors, seeking additional new supporters and updating the annual program 'through to print' in cooperation with CTE Center at Belmont's Graphic Arts department (design) and Houghton University (printing).

Each team member has enjoyed collaborating in their designated role. As a result, they have brought some amazing ideas to life for the 2025 program, including but not limited to the:

- “Find Us” page showcasing the many ways to stay connected to the Rapids throughout the season at both Home and Away games
- “Lodging Directory” to provide out-of-town Rapids fans a comprehensive list of awesome and local places to stay
- “Play Ball!” page spotlighting the many ways Rapids fans can support and engage with their team during home games

Prior to the Rapids opening day, this team will also ensure distribution of the 2025 program and corresponding perks to all our supporting sponsors. Thereafter, Michael, Tamara and Terry get to enjoy relaxing while rooting for our Genesee Rapids!